

Growing community sport and physical activity in Northern Ireland

PROGRAMME

The Riverside Theatre, Ulster University, Coleraine, 17th July 2019

The challenges and opportunities facing community sport and physical activity in Northern Ireland...

8.45 - 9.15 Registration and Tea/Coffee

9.15 – 9.30 Welcome and introduction, Chair, Svend Elkjaer, Sports Marketing Network and Professor Karise Hutchinson, Professor of Leadership at Ulster University and Provost of the Coleraine campus

9.30 -10.00 It's all about change in community sport and physical activity

Svend Elkjaer, Founder and Director, Sports Marketing Network

10.00 -10.30 Growing community sport

Sport NI

10.30 – 11.00 How a person-centred and insight led approach is changing sport in Wales

Tom Overton, Head of Community Sport, Sport Wales

11.00 – 11.15 Tea/Coffee

11.15 – 11.35 Exploring the 'Serious Smiles' approach to gymnastics development through effective partnership working

Pippa Davis, Director, GymFun

11.35 – 12.05 How sport can become a force for good

Diarmaid Marsden, Head of Community Development, Ulster GAA

12.05 – 12.35 How Move More is getting people living with cancer active

Diarmaid McAuley, Macmillan Programme Manager, Northern Ireland

12.35 – 12.55 Growing participation through innovative community tennis

Paul Logan, Paul Logan Tennis Coaching

12.55 – 13.15 Crusaders FC – how football clubs can become more than clubs

13.15 Lunch – departure for British Open